



25TH ANNIVERSARY PARTY Sponsorship Opportunities

Program Partner Naming Rights

PREMIUM

Social Media
Stage
Print Ads
Direct Mail
Website

E-blast
T-Shirt
Step & Repeat

SELECT

Print Ads
Direct Mail
Website
E-blast
T-Shirt

CHOICE

Website
T-Shirt

	PRESENTING SPONSOR	BIKE GIVEAWAY SPONSOR	STAGE SPONSOR	STUNT SHOW SPONSOR	T-SHIRT SPONSOR	VIP TENT SPONSOR	EVENT SPONSOR	TAMPA BAY SPONSOR
SPONSORSHIP DOLLAR LEVEL	\$20,000	\$15,000	\$12,000	\$8,000	\$5,500	\$2,500	\$1,000	\$500
SPONSOR NAME INCORPORATED INTO EVENT LOGO	✓							
NAME/LOGO INCLUDED IN PROMINENT MEDIA PROMOTION	✓	✓	✓					
NAMING RIGHTS OPPORTUNITY	PREMIUM	PREMIUM	SELECT	SELECT	SELECT	CHOICE	CHOICE	CHOICE
PREMIUM VENDOR SPACE LOCATION	✓	✓	✓	✓				
COMPANY LOGO AND LINK TO COMPANY WEBSITE ON EVENT WEBSITE	✓	✓	✓	✓	✓	✓	✓	✓
COMPANY NAME AUDIO PROMOTION AND BROADCASTING OPPORTUNITIES	✓	✓						
COMPANY BANNER AT EVENT Provided by Sponsor	8	5	3	2				
FOOTER WITH COMPANY LOGO ON ALL ANNIVERSARY E-BLASTS 100K data base	✓	✓	✓	✓	✓			
EVENT DAY COMPANY STAGE MENTIONS	✓	✓	✓	✓				
LOGO PROMINENTLY DISPLAYED ON EVENT T-SHIRT	✓	✓	✓	✓	✓			
LOGO ON EVENT T-SHIRT	✓	✓	✓	✓	✓	✓	✓	✓
H-D GIFT CERTIFICATE Redeemable for merchandise at Tampa Bay Harley-Davidson	\$500	\$250	\$200	\$150				
NUMBER OF TICKETS TO THE VIP TENT Includes seating area near stage + complimentary food and beer ticket + swag bag	1	6	4	2	2			



25TH ANNIVERSARY PARTY Sponsorship Form

DECEMBER 14, 2024

Preferred Contact's Name: _____ Company: _____

Address: _____ City, State & Zip: _____

Phone: _____ Email: _____

Preferred Shirt Size: Medium Large XL 2XL

SPONSORSHIP LEVEL ~~\$20,000 - Presenting Sponsor~~ \$8,000 - Stunt Show Sponsor \$1,000 - Event Sponsor
 ~~\$15,000 - Bike Giveaway Sponsor~~ \$5,500 - T-Shirt Sponsor \$500 - Tampa Bay Sponsor
 \$12,000 - Stage Sponsor \$2,500 - VIP Tent Sponsor

Email your logo (png format preferred) to sgolzman@ferman.com | **Deadline: August 9, 2024**

Email sponsorship form to nicolas.bockholt@ferman.com

Sponsors grants Tampa Bay Harley-Davidson the right to use the sponsor's logo and name in event marketing materials (i.e. digital, print signage, t-shirts, etc).

Sponsor agrees to having pictures and video posted on website and social media channels.