



# 25TH ANNIVERSARY PARTY

## Sponsorship Opportunities

### Program Partner Naming Rights

**PREMIUM**

Social Media  
Stage  
Print Ads  
Direct Mail  
Website

E-blast  
T-Shirt  
Step & Repeat

**SELECT**

Print Ads  
Direct Mail  
Website  
E-blast  
T-Shirt

**CHOICE**

Website  
T-Shirt

	PRESENTING SPONSOR	BIKE GIVEAWAY SPONSOR	STAGE SPONSOR	STUNT SHOW SPONSOR	T-SHIRT SPONSOR	VIP TENT SPONSOR	EVENT SPONSOR	TAMPA BAY SPONSOR
SPONSORSHIP DOLLAR LEVEL	\$20,000	\$15,000	\$12,000	\$8,000	\$5,500	\$2,500	\$1,000	\$500
SPONSOR NAME INCORPORATED INTO EVENT LOGO	✓							
NAME/LOGO INCLUDED IN PROMINENT MEDIA PROMOTION	✓	✓	✓					
NAMING RIGHTS OPPORTUNITY	PREMIUM	PREMIUM	SELECT	SELECT	SELECT	CHOICE	CHOICE	CHOICE
PREMIUM VENDOR SPACE LOCATION	✓	✓	✓	✓				
COMPANY LOGO AND LINK TO COMPANY WEBSITE ON EVENT WEBSITE	✓	✓	✓	✓	✓	✓	✓	✓
COMPANY NAME AUDIO PROMOTION AND BROADCASTING OPPORTUNITIES	✓	✓						
COMPANY BANNER AT EVENT Provided by Sponsor	8	5	3	2				
FOOTER WITH COMPANY LOGO ON ALL ANNIVERSARY E-BLASTS 100K data base	✓	✓	✓	✓	✓			
EVENT DAY COMPANY STAGE MENTIONS	✓	✓	✓	✓				
LOGO PROMINENTLY DISPLAYED ON EVENT T-SHIRT	✓	✓	✓	✓	✓			
LOGO ON EVENT T-SHIRT	✓	✓	✓	✓	✓	✓	✓	✓
H-D GIFT CERTIFICATE Redeemable for merchandise at Tampa Bay Harley-Davidson	\$500	\$250	\$200	\$150				
NUMBER OF TICKETS TO THE VIP TENT Includes seating area near stage + complimentary food and beer ticket + swag bag	1	6	4	2	2			



# 25TH ANNIVERSARY PARTY Sponsorship Form

DECEMBER 14, 2024

Preferred Contact's Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ City, State & Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Preferred Shirt Size:  Medium  Large  XL  2XL

SPONSORSHIP LEVEL  ~~\$20,000 - Presenting Sponsor~~  \$8,000 - Stunt Show Sponsor  \$1,000 - Event Sponsor  
 ~~\$15,000 - Bike Giveaway Sponsor~~  \$5,500 - T-Shirt Sponsor  \$500 - Tampa Bay Sponsor  
 \$12,000 - Stage Sponsor  \$2,500 - VIP Tent Sponsor

Email your logo (png format preferred) to [sgolzman@ferman.com](mailto:sgolzman@ferman.com) | **Deadline: October 18, 2024**

Email sponsorship form to [nicolas.bockholt@ferman.com](mailto:nicolas.bockholt@ferman.com)

Sponsors grants Tampa Bay Harley-Davidson the right to use the sponsor's logo and name in event marketing materials (i.e. digital, print signage, t-shirts, etc).

Sponsor agrees to having pictures and video posted on website and social media channels.